

# DMDC 2025

SPONSOR GUIDE | MAY 2025  
WASHINGTON D.C.

IMPACT | EXPOSURE | RECOGNITION | VALUE



GREATER DES MOINES  
PARTNERSHIP

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Each year a group of Greater Des Moines (DSM) business, civic and regional community leaders travel to Washington, D.C. to present a federal policy agenda to promote regional policy priorities and economic development projects. Throughout the three-day trip, participants have an opportunity to advocate for key issues facing the DSM region, meet with members of Iowa's Congressional delegation, Congressional members from other states and other leaders from the Administration and the media.

## IMPACT

Make an impact on issues that matter to Iowa.

## EXPOSURE

Gain exposure in front of key decision-makers and thought leaders in both the public and private sector.

## RECOGNITION

As a supporter of Iowa's economic growth and leadership in critical federal conversations.

## VALUE

Maximize your value through high-level networking, advocacy opportunities, and exclusive access to congressional and business leaders.

# WHAT TO EXPECT AT DMDC 2025

## **EXCLUSIVE ACCESS TO CONGRESSIONAL LEADERS:**

Engage directly with Iowa's Congressional Delegation, including Senators and Representatives, at exclusive breakfasts and luncheons on Capitol Hill.

**INFLUENTIAL POLICY BRIEFINGS:** Participate in high-level policy discussions and workshops with policy experts and Congressional staff, covering critical topics like federal support of housing, community project funding and trade.

**NETWORKING OPPORTUNITIES WITH NATIONAL LEADERS:** Connect with business leaders, policy influencers and fellow lowans during receptions and exclusive dinners, such as the rooftop Iowa Congressional Reception and the Regional Night Celebration (otherwise known as Affiliate Night).

**CURATED CULTURAL EXPERIENCES:** Take advantage of unique side trips to iconic Washington, D.C. landmarks, such as tours of the Smithsonian Museums and U.S. Capitol.



## **AUDIENCE PROFILE**

- Business decision-makers
- Government leaders — local, state and federal public officials
- C-suite officers
- Civic leaders
- Non-profit and education leaders
- Chamber leaders
- Partnership Investors and Members

# SPONSOR PACKAGES

	\$25,000	\$10,000	\$5,000	\$2,500
DMDC Registration	<b>X</b>			
Quote in DMDC news release	<b>X</b>			
Promotional Video	<b>X</b>			
Logo recognition included in all DMDC promotional and print materials	<b>X</b>	<b>Select</b>		
Exclusive Speaking Opportunity	<b>X</b>	<b>X</b>	<b>X</b>	<b>Select</b>
VIP seating	<b>X</b> <i>(all meals)</i>	<b>X</b> <i>(one meal)</i>	<b>X</b> <i>(one meal)</i>	
Logo and link displayed on DMDC website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Swag for conference bag	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo Placement – Event Signage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo Placement – Conference App	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Exclusive Sponsor Recognition	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSORSHIP | \$25,000

The \$25,000 Presenting Sponsor level includes premier branding opportunities, the highest recognition and exclusive remarks at key events.

- **Premier Branding:** Designation as the Presenting Sponsor of DMDC 2025, with top-tier recognition across all digital, promotional and print materials, as well as signage at all major events.
- **Comprehensive Digital Presence:** Sponsor name and logo included in all digital marketing and communications, including email campaigns, social media mentions, the event app and the event website.
- **Speaking Opportunity:** Opportunity to deliver brief remarks at a luncheon or breakfast of your choice.
- **VIP Seating:** Priority seating for sponsor representatives at all meals, major events and on the charter plane to and from Washington, D.C.
- **Featured Promotional Video:** The option to showcase organization's promotional video during travel between the airport and hotel.
- **Complimentary Trip Participation:** One sponsor representative can join the trip at no additional cost, with access to all sessions, meals and events.
- **Custom Activation Opportunities:** Tailored opportunities to align company brand with key moments during the trip, such as sponsoring trolley transportation or a tour.
- **Post-Event Recognition:** Acknowledgment as the Presenting Sponsor in post-event communications, including thank-you emails and post-event reports.







## GOLD SPONSORSHIP | \$10,000

### *Congressional Delegation Breakfast Sponsor (2 available)*

This exclusive breakfast brings together DMDC attendees with members of our Congressional delegation and has previously been hosted in the prestigious **Kennedy Caucus Room** at the **Russell Senate Office Building**.

- **Prominent Gold Sponsor Logo Placement:** Sponsor name or logo displayed prominently at all major events throughout the trip.
- **Comprehensive Digital Presence:** Sponsor name and logo included in **select** digital marketing and communications, including email campaigns, social media mentions, the event app and the event website.
- **Exclusive Speaking Opportunity:** Deliver brief opening remarks at the Congressional Delegation Breakfast.
- **Exclusive Sponsor Recognition:** Acknowledgment as a Congressional Delegation Breakfast sponsor.
- **VIP Seating:** Priority seating for sponsor representatives at the Congressional Delegation Breakfast.





### ***Iowa Congressional Reception Sponsor (1 available)***

This exclusive evening reception, hosted on the stunning rooftop of the **Hall of States**, brings together DMDC attendees, Iowa's Congressional delegation and staff, Administration officials and other politicians. This high-profile reception is a highlight of DMDC, offering unparalleled networking and visibility against the backdrop of the Capitol.

- **Prominent Gold Sponsor Logo Placement:** Sponsor name or logo displayed prominently at all major events throughout the trip.
- **Comprehensive Digital Presence:** Sponsor name and logo included in **select** digital marketing and communications, including email campaigns, social media mentions, the event app and the event website.

- **Exclusive Speaking Opportunity:** Provide brief remarks and invitation to the Iowa Congressional Reception at the conclusion of Wednesday's luncheon.
- **Exclusive Sponsor Recognition:** Acknowledgment as the Iowa Congressional Reception sponsor, with logo featured on signs, cocktail napkins and table tents throughout the reception area.
- **VIP Seating:** Priority seating for sponsor representatives at the Wednesday luncheon.

### ***Regional Night Celebration Sponsor (1 available)***

This year, we're excited to introduce **Regional Night at The Wharf**, a refreshed event that expands on the success of Chamber Affiliate Night. Regional Night at The Wharf will offer an opportunity to celebrate regionalism in a dynamic new setting.

- **Prominent Gold Sponsor Logo Placement:** Sponsor name or logo displayed prominently at all major events throughout the trip.
- **Comprehensive Digital Presence:** Sponsor name and logo included in **select** digital marketing and communications, including email campaigns, social media mentions, the event app and the event website.

- **Exclusive Speaking Opportunity:** Provide brief remarks and invitation to the Regional Night Celebration at the conclusion of Thursday's luncheon.
- **Exclusive Sponsor Recognition:** Acknowledged as the Regional Night Celebration sponsor, with logo featured on signs, cocktail napkins and table tents throughout the event area.
- **VIP Seating:** Priority seating for sponsor representatives at the Thursday luncheon.



## SILVER SPONSORSHIP | \$5,000

### *Keynote Meal Sponsor (4 available)*

- **Silver Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Speaking Opportunity:** Deliver brief remarks during a key meal at the event. Available opportunities include:
  - Wednesday Luncheon
  - Thursday Luncheon
  - Friday Breakfast
- **VIP Seating:** VIP priority seating at key meal for sponsor representatives.

## BRONZE SPONSORSHIP | \$2,500

### *Networking Lounge and Charging Station Sponsor (1 available)*

- **Bronze Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Sponsor Recognition:**
  - Table tents with company logo placed at charging stations in networking lounge.
  - Charging stations promoted before and during the event as service available to attendees with sponsor recognition.

### *Refreshments and Snack Sponsor (1 available)*

- **Bronze Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Sponsor Recognition:**
  - Table tents with company logo displayed throughout the refreshment and snack area.
  - Sign with logo recognition placed near refreshment and snack tables.

### *Wi-Fi Sponsor (1 available)*

- **Bronze Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Sponsor Recognition:**
  - Wi-Fi promoted during the event as a service available to attendees with sponsor recognition.
  - Placards with company logo displayed throughout the event.

### *Orientation Sponsor (1 available)*

- **Bronze Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Speaking Opportunity:** Deliver brief remarks during each orientation session.
- **Exclusive Sponsor Recognition:** Acknowledged as the orientation sponsor.

### *Workshop Sponsor (2 available)*

- **Bronze Sponsor Logo Placement:** Sponsor name or logo will be displayed at all major events throughout the trip.
- **Digital Presence:** Digital logo placement within conference app and event website.
- **Exclusive Speaking Opportunity:** Opportunity to welcome workshop attendees.
- **Exclusive Sponsor Recognition:** Logo recognition at Workshop Room entrance.

UNITED TO DRIVE ECONOMIC GROWTH WITH  
**ONE VOICE, ONE MISSION, ONE REGION.**



For sponsorship inquiries, contact:

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